

FROMMER'S – ATAS OMBAK

The screenshot shows the top navigation bar of the Frommer's website with links for HOME, DESTINATIONS, HOTELS, TRIP IDEAS, DEALS & NEWS, and TIPS & TOOLS. Below the navigation is a sub-header '100 FAMILY TRIPS'. The main article title is 'How to Book Beach Vacation Rentals'. Below the title is a social media sharing bar and a '1 of 13' indicator. A large photograph shows a lounge chair on a beach with a thatched roof structure. Below the photo is the sub-header 'How to Book Beach Houses & Villas Around the World' and the author's name 'By Lisa Cheng'. The article text begins with 'If you have ever planned a beach vacation, you've weighed the potentially hefty price of a hotel and the costs on top of it (dining, resort fees, activities, cabana rentals). If you haven't budgeted for all the extra fees, the charges can add up to an eye-popping total that can derail your quest for a relaxing vacation.' It continues with 'Vacation rentals can be an alternative that's lighter on the wallet -- and one that comes with more space, more privacy, and often the same amenities as a full-service resort like a concierge, a cleaning staff, and chefs.' and 'From a five-bedroom villa near a white-sand beach in Jamaica to a thatched-roof bungalow in Bali, these fabulous beach rentals for families and large groups are all more than affordable than staying in a nearby hotel.' A photo caption reads 'Photo Caption: Drinks on the beach at Robinson Cove, Moorea' and the photo credit is 'Photo by mom2away.com'.

The screenshot shows the top navigation bar of the Frommer's website with links for HOME, DESTINATIONS, HOTELS, TRIP IDEAS, DEALS & NEWS, and TIPS & TOOLS. Below the navigation is a sub-header '100 FAMILY TRIPS'. The main article title is 'How to Book Beach Vacation Rentals'. Below the title is a social media sharing bar and a '4 of 13' indicator. A large photograph shows a villa with a pool and a thatched roof structure. Below the photo is the sub-header 'How to Rent a Villa in Bali'. The article text begins with 'Rental Tips: Rental scams in Bali are not uncommon, according to a recent flurry of posts on TripAdvisor's community board. Even sites and agencies that appear legitimate can prove to be spurious (and expensive) affairs. Check to see if your agency is accredited by reputable trade organizations, like ASTA or PATA; they should be working with rentals whose owners have both a license to rent and a tax registration number. Other signs of a legitimate business: it accepts credit cards. Make sure your quote includes the mandatory 21% local tax (which comprises a government tax and service charge).' It continues with 'Our Pick: Kuta, Bali' and 'Property: www.marketingvillas.com'. The 'Minimum Night Stay' is 'Five nights'. The 'How Much' section states 'From \$260 per person per night during high season or \$189 during low season (or \$12,975/\$9,475 total based on 10 people for five nights)'. The 'Why We Love It' section states 'Atas Ombak, Indonesian for "villa on top of the waves" is exactly what its name suggests. Views of the crystalline ocean are best from the living room, housed in a thatched roof pavilion behind the pool. The full staff (from the villa manager to the room attendants to the cooks) stand at the ready for sprucing up the master suite (furnished with a deep soaking tub and private plunge pool) as well as restocking the entertainment pavilion with DVDs and CDs.' The 'Compare To' section states '\$800 for a deluxe suite at a luxury hotel in Legian during high season -- a nightly savings of \$140 per person.' The 'Other Companies to Consider' section lists 'Puri Ganesha Villas (www.puriganesha.com), Bali Villas (www.balivillas.com), Foreign Independent Tours (www.foreign-independent-tours.com), Jetsetter.com, and Lacure Villas (www.lacurevillas.com)'. A photo caption reads 'Photo Caption: Villa Atas Ombak, on the beach near Kuta, Bali' and the photo credit is 'Photo by DJane Iveregh@villapic.com'.

How to Book Beach Houses & Villas Around the World

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By Lisa Cheng

If you have ever planned a beach vacation, you've weighed the potentially hefty price of a hotel and the costs on top of it (dining, resort fees, activities, cabana rentals). If you haven't budgeted for all the extra fees, the charges can add up to an eye-popping total that can derail your quest for a relaxing vacation.

Vacation rentals can be an alternative that's lighter on the wallet -- and one that comes with more space, more privacy, and often the same amenities as a full-service resort like a concierge, a cleaning staff, and chefs.

From a five-bedroom villa near a white-sand beach in Jamaica to a thatched-roof bungalow in Bali, these fabulous beach rentals for families and large groups are all more than affordable than staying in a nearby hotel.

How to Rent a Villa in Bali

Rental Tips: Rental scams in Bali are not uncommon, according to a recent flurry of posts on TripAdvisor's community board. Even sites and agencies that appear legitimate can prove to be spurious (and expensive) affairs. Check to see if your agency is accredited by reputable trade organizations, like ASTA or PATA; they should be working with rentals whose owners have both a license to rent and a tax registration number. Other signs of a legitimate business: it accepts

credit cards. Make sure your quote includes the mandatory 15% local tax (which comprises a government tax and service charge).

Our Pick: Kuta, Bali

Property: www.marketingvillas.com

Minimum Night Stay: Five nights

How Much: From \$260 per person per night during high season or \$189 during low season (or \$12,975/\$9,475 total based on 10 people for five nights)

Why We Love It: Atas Ombak, Indonesian for "villa on top of the waves" is exactly what its name suggests. Views of the crystalline ocean are best from the living room, housed in a thatched roof pavilion behind the pool. The full staff (from the villa manager to the room attendants to the cooks) stand at the ready for sprucing up the master suite (furnished with a deep soaking tub and private plunge pool) as well as restocking the entertainment pavilion with DVDs and CDs.

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www.AtasOmbak.com